

C9 Wireframes - Canvas

12.0 Canvas - Title Page

Product Strategy Statement

The use of profiles and the Personal Gateway is to offer a more structure approach in conveying the identity of our members. Personal Pages have become more used as a canvas for members to express their own personal creativity. Therefore, when members go to personal pages they may not be getting a lot of quality information instead they get a lot of "noise". However, there is immense value in having a platform in which members can creatively express themselves, as that is also valuable information in getting to know a member.

Ultimately, the goal of C9 is to increase the breadth and depth of relationship building on our sites. Personal Pages need to serve the role of providing members the creative platform to express their identity. These expressions of identity lead to members connecting with each other more closely.

Personal Pages also poise to be a significant revenue driver. The most avid user of personal pages are social butterflies and flirts - those that seek attention and notoriety. The more active users of personal pages tend to be the "power users" of our site. There is a major opportunity to offer tools and services that these users will subscribe for.

IA Design Approach Statement

The design approach for canvas is to provide the maximum flexibility for new users while allowing our large base of “power users” to express themselves freely. We have accomplished this by providing a dual-mode system. New users may use a 4-step wizard to create their page using templates provided by CCI. Expert users are given more freedom to edit the page layout, colors, and content as they see fit.

Required Use Cases

- UseCases/Canvas/Edit canvas
- UseCases/Canvas/Edit canvas in expert mode
- UseCases/Canvas/Manage guestbook
- UseCases/Canvas/Post an entry to a guestbook
- UseCases/Canvas/View a canvas
- UseCases/Canvas/View a guestbook

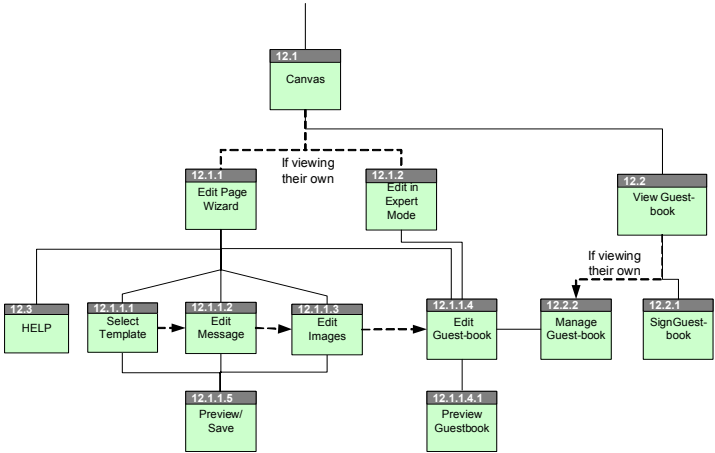
Related Use Cases (* not in this release)

- UseCases/Flag a member-generated entity*
- UseCases/View gateway access log*
- UseCases/MediaFileManager/Manage media files+
- UseCases/MediaFileManager/Pick a media file to use-
- UseCases/MediaFileManager/Upload a media file-

Signoff

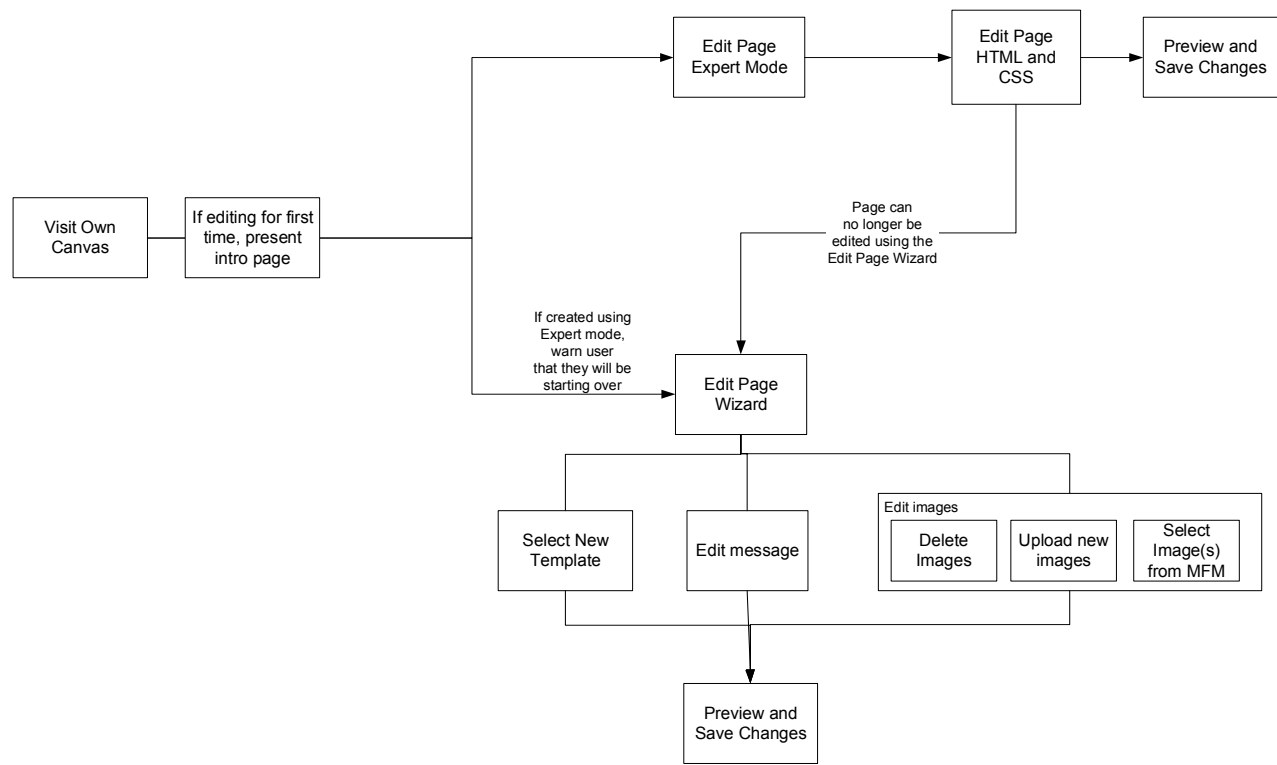
Department	Stake Holder Signature
Business/Strategy	
Development	
Visual Design	
Information Arch.	
Design Technology	
Quality Assurance	

Sitemap

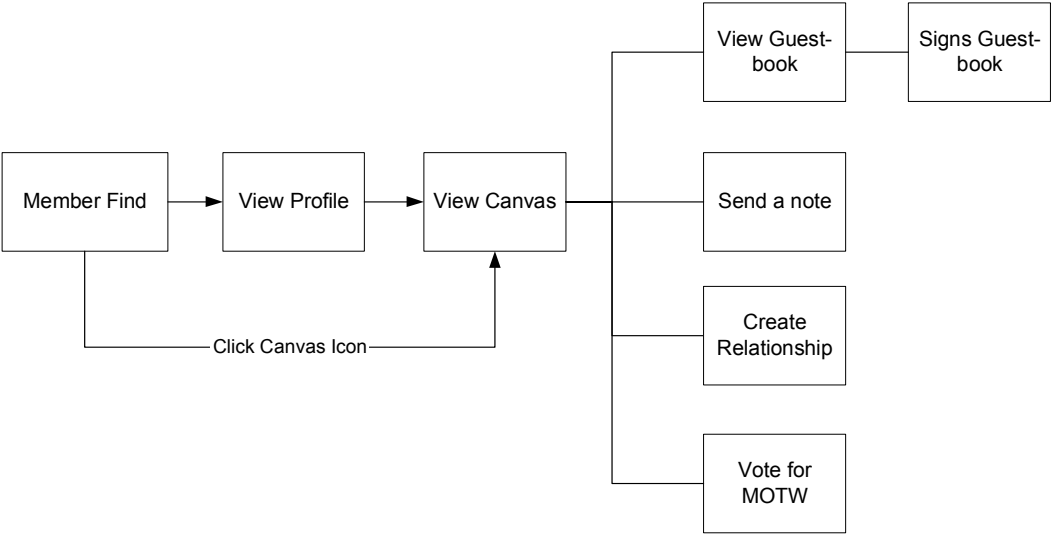


C9 Canvas Interaction Flows:

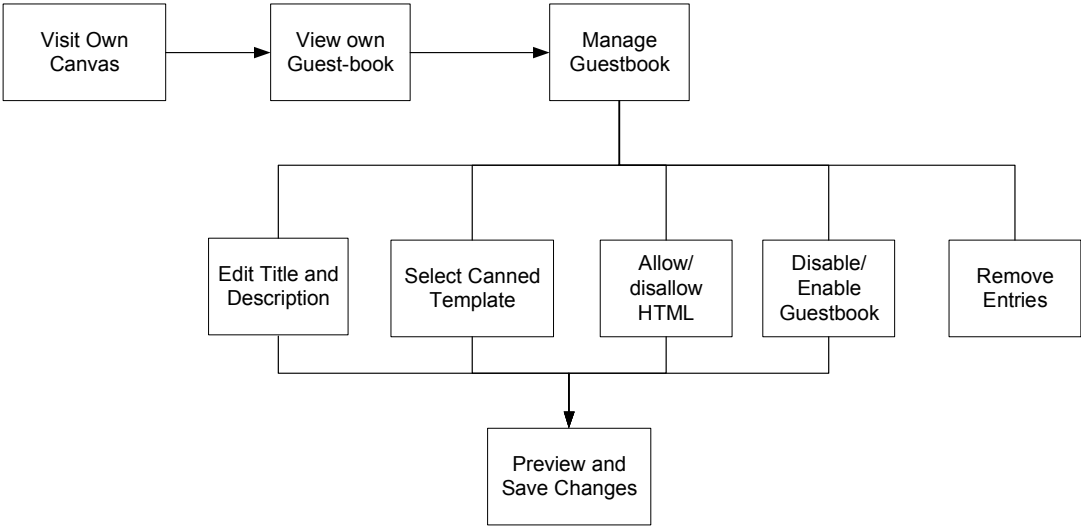
B - Edit Canvas



C - View Canvas



D - Manage Guestbook

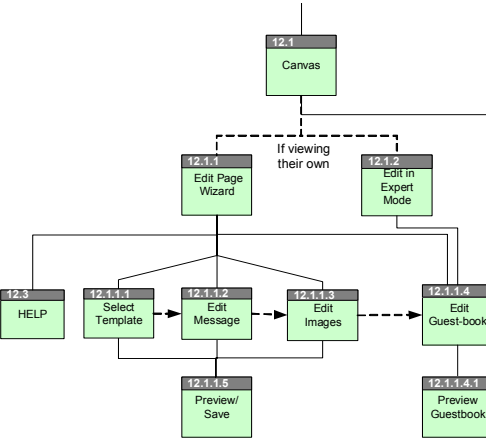


C9 Wireframes - Canvas
12.1.1 Create Canvas

[Usability Priority: 3]

Site Map

Page Elements Definition



Page Description

The first page a user sees when viewing their own canvas; before one has been created.

Required Use Cases

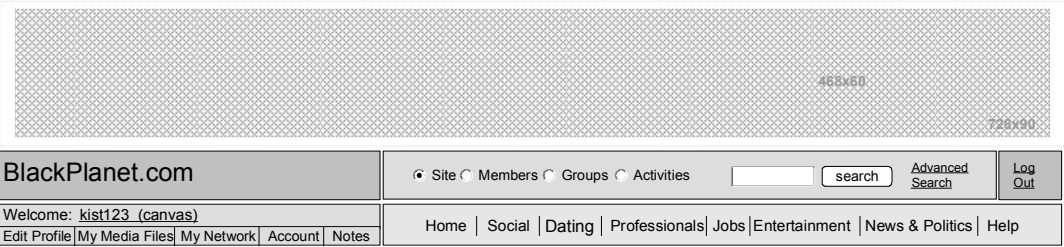
- UseCases/Canvas/Edit canvas
- UseCases/Canvas/Edit canvas in expert mode

Related Use Cases (* not in this release)

Outstanding Issues/Questions

<insert text>

User State	Page Access
NonMember	none
Basic Member	Full
Level 1	Full
Level 2	Full



You have not yet created your Personal Page

Connect with other members through your Personal Page:

- A personalized **Message** containing text and images
- One of our colorful **Templates**, or create one of your own
- A **Guestbook** where members can contact you

For assistance, we provide a [Help Guide](#) for building web pages.

You have two options for creating your page:

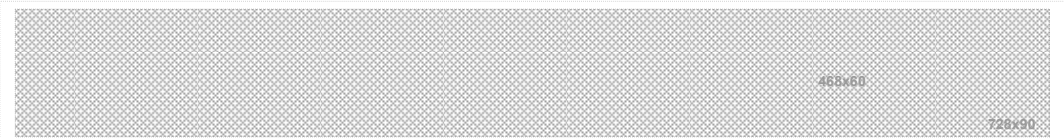
1. Build your page in 4 simple steps [Create Page >](#)
2. Know HTML? Write your own custom page [Create Page >](#)

C9 Wireframes - Canvas

12.1.1 Guest Upsell

Page Description

The guest view of a personal page.



BlackPlanet.com

SiteMembersGroupsActivities

search

Advanced Search

Log Out

Welcome: [kist123 \(canvas\)](#)

[Edit Profile](#)[My Media Files](#)[My Network](#)[Account](#)[Notes](#)

Home

Social

Dating

Professionals

Jobs

Entertainment

News & Politics

Help

SupermanFromKrypton2*

Last Login: 2/6/05

Social

Professional

Personal

Dating

45 Hits

This could be your Personal Page.

If you were a Member of AsianAvenue.com, you could add pictures and text to your page without knowing any special codes!

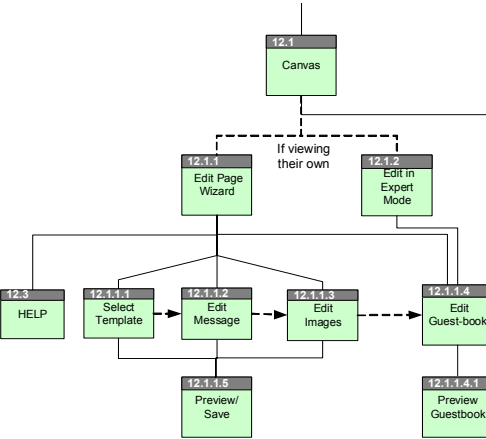
Get started on your Personal Page now by joining AsianAvenue.com.

Registration is quick, easy, and FREE.

[REGISTER](#) | [LOGIN](#)

C9 Wireframes - Canvas
12.1.2 Edit Expert Mode

[Usability Priority: 1]
Site Map



Page Description
Creating a personal canvas in Expert Mode.

Required Use Cases
UseCases/Canvas/Edit canvas in expert mode

Related Use Cases (* not in this release)
UseCases/MediaFileManager/Manage media files+
UseCases/MediaFileManager/Pick a media file to use-

Table with 2 columns: User State, Page Access. Rows include NonMember, Basic Member, Level 1, and Level 2.

Page Elements Definition

- 1 Pre-populated on first-time view with a pre-selected template HTML and CSS
- 2 Clicking Create New Page prompts user to confirm and warns that current page will be deleted. If confirmed, opens page 12.1.1.
- 3 Char Count is highlighted in red when user types over the limit. Another warning is presented if they preview or try to save.
- 4 Entering names and clicking the button will insert the name into the edit field using the macro syntax outlined in DataFields/CanvasMessage. Warns user if they enter a non-existent user name. Note: this functionality may or may not be implemented in release 2.

Outstanding Issues/Questions

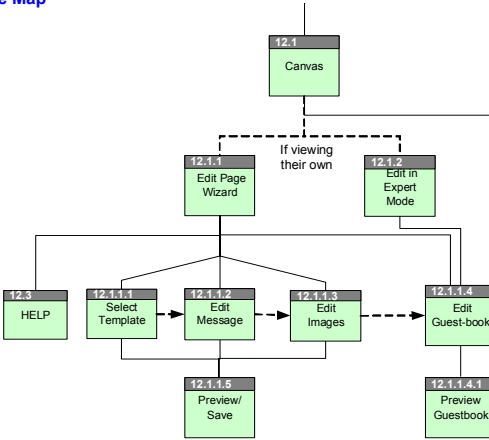
BlackPlanet.com header and navigation bar. Includes site logo, user info (Welcome: kist123 (canvas)), and various site links like Home, Social, Dating, etc.

SupermanFromKrypton2* profile header. Shows last login (2/6/05) and 45 Hits. Navigation tabs for Social, Professional, Personal, and Dating.

Create Your Page: Edit HTML and CSS interface. Includes a warning box about expert mode, a message editor with a media file manager, a member name input field, and a character count display.

C9 Wireframes - Canvas
12.1.1.1 Change Template

[Usability Priority: 1]
Site Map



Page Description

Allows a member to select color scheme and layout template for personal canvas. They can also choose an optional background image from their media file manager.
[Wireframe assumes first-time creation mode. The only difference with subsequent edit scenarios is the "Save and Continue" button becomes "Save Changes" and reloads current page.]
Required Use Cases

UseCases/Canvas/Edit canvas

Related Use Cases (* not in this release)

UseCases/MediaFileManager/Manage media files+
UseCases/MediaFileManager/Pick a media file to use-
UseCases/MediaFileManager/Upload a media file-

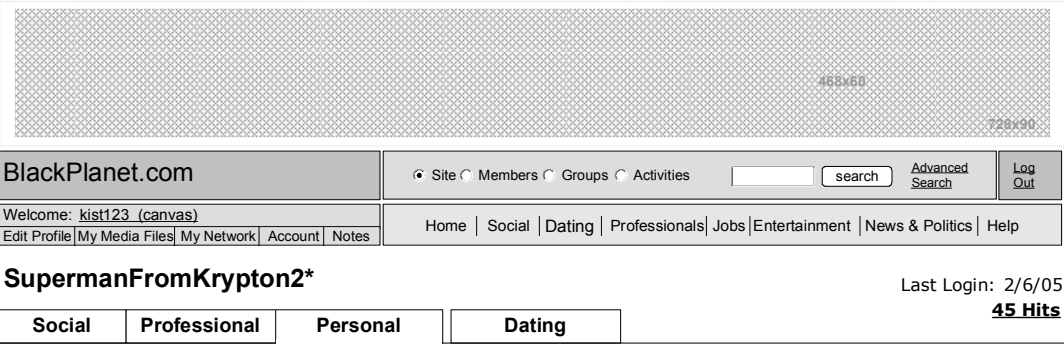
Table with 2 columns: User State, Page Access. Rows include NonMember, Basic Member, Level 1, and Level 2.

Page Elements Definition

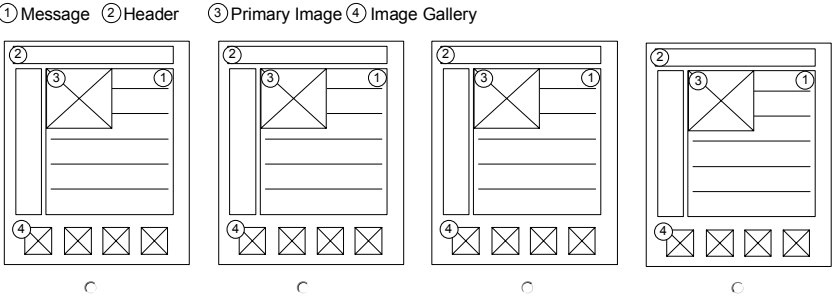
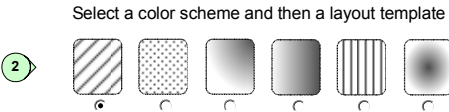
- 1 If an edit link is clicked and changes have not been saved, user will be prompted to save.
- 2 Selecting different color schemes updates the layout templates below, effectively giving the member a preview of how the page will appear.
- 3 Folds down if user selects to insert their own image as background. Single select combo box Template samples turn gray and do not update to reflect this change. Image is added to currently selected color scheme.
- 4 Preview: opens page 12.1.1.5 Save and Continue: validates, saves changes and loads the subsequent page in the create flow. For editing, button becomes "Save Changes" and reloads current page with alert: "Your changes have been saved. Changes will not be available online until you Publish." Publish: Validates, saves changes, and publishes the page. loads 12.1.1.5 with alert "your changes have been saved. Your guestbook will be available online within 15 minutes." Does not appear during first-time creation.

Outstanding Issues/Questions

<insert text>



Change Template | Edit Message | Edit Images | Edit Guestbook | Edit in Expert Mode
Your changes have been saved. Changes will not be available online until you Publish

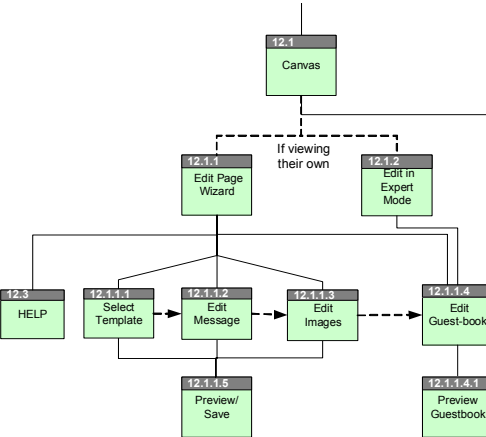


Use your own background image
Choose existing from Media File Manager
Image1.jpg
Myimages1.jpg
Lookatme.jpg
Use Media File Manager to upload new images

Publish
Preview
Save and Continue >

C9 Wireframes - Canvas
12.1.1.2 Edit Message

[Usability Priority: 1]
Site Map



Page Description

Page for adding text and limited HTML to a personal canvas.

[Wireframe assumes first-time creation mode. The only difference with subsequent edit scenarios is the "Save and Continue" button becomes "Save Changes" and reloads current page.]

Required Use Cases

UseCases/Canvas/Edit canvas

Related Use Cases (* not in this release)

UseCases/MediaFileManager/Manage media files+
UseCases/MediaFileManager/Pick a media file to use-
UseCases/MediaFileManager/Upload a media file-

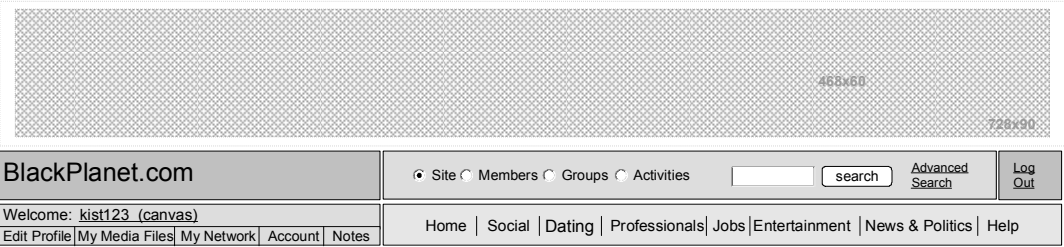
Table with 2 columns: User State, Page Access. Rows include NonMember, Basic Member, Level 1, and Level 2.

Page Elements Definition

- 1 Entering names and clicking the button will insert the name into the edit field using the macro syntax outlined in DataFields/CanvasMessage. Warns user if they enter a non-existent user name. Note: this functionality may or may not be implemented in release 2.
- 2 Suggested design for WYSIWYG toolbar. Actual may differ. Minimum functionality must include:
- Change font style, size, and color
- Insert hyperlinks
- Change background color
- Ordered and unordered lists
- Horizontal rule
- 3
- Preview: opens page 12.1.1.5
- Save and Continue: validates, saves changes and loads the subsequent page in the create flow. For editing, button becomes "Save Changes" and reloads current page with alert: "Your changes have been saved. Changes will not be available online until you Publish."
- Publish: Validates, saves changes, and publishes the page. loads 12.1.1.5 with alert "your changes have been saved. Your guestbook will be available online within 15 minutes." Does not appear during first-time creation.

Outstanding Issues/Questions

<insert text>

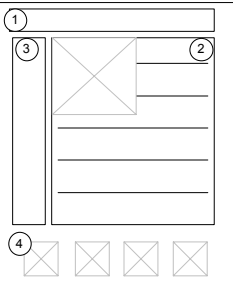


SupermanFromKrypton2*
Social Professional Personal Dating
Last Login: 2/6/05
45 Hits

Edit Your Page: Edit Message

Change Template | Edit Message | Edit Images | Edit Guestbook | Edit in Expert Mode

Your changes have been saved. Changes will not be available online until you Publish



1. Header
[Style] [Font] [Size] Show HTML
B I U [align] [list] [link] [img] [html]
Char Count: 1543 Enter member names (separate with commas) Add

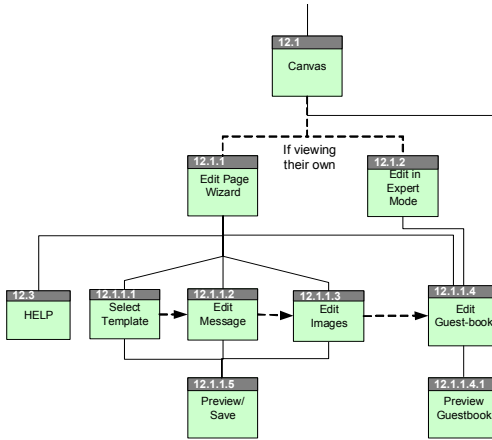
2. Body Message
[Style] [Font] [Size] Show HTML
B I U [align] [list] [link] [img] [html]
Char Count: 1543 Enter member names (separate with commas) Add

3. Side Bar
[Style] [Font] [Size] Show HTML
B I U [align] [list] [link] [img] [html]
Char Count: 1543 Enter member names (separate with commas) Add

Publish
Publishing commits all of your changes and makes your page available to the world
Preview Save and Continue >

C9 Wireframes - Canvas
12.1.1.3 Edit Images

[Usability Priority: 1]
Site Map



Page Description

Page for uploading and/or inserting images from MFM into canvas.

[Wireframe assumes first-time creation mode. The only difference with subsequent edit scenarios is the "Save and Continue" button becomes "Save Changes" and reloads current page.]

Required Use Cases

UseCases/Canvas/Edit canvas

Related Use Cases (* not in this release)

UseCases/MediaFileManager/Manage media files+
UseCases/MediaFileManager/Pick a media file to use-
UseCases/MediaFileManager/Upload a media file-

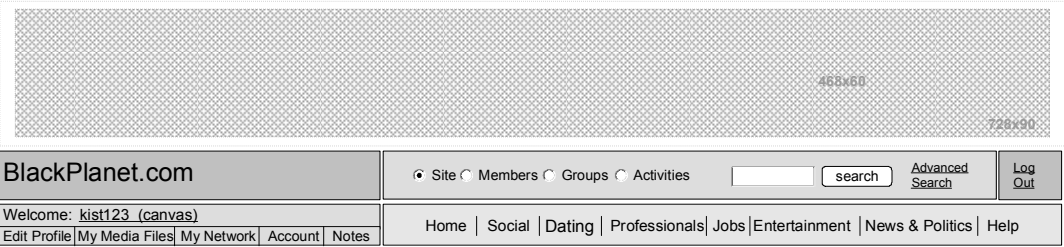
Table with 2 columns: User State, Page Access. Rows include NonMember, Basic Member, Level 1, and Level 2.

Page Elements Definition

- 1 A full listing of all images in the users’s media file manager
- 2 Preview: opens page 12.1.1.5
Save and Continue: validates, saves changes and loads the subsequent page in the create flow. For editing, button becomes “Save Changes” and reloads current page with alert: “Your changes have been saved. Changes will not be available online until you Publish.”
Publish: Validates, saves changes, and publishes the page. loads 12.1.1.5 with alert “your changes have been saved. Your guestbook will be available online within 15 minutes.” Does not appear during first-time creation.

Outstanding Issues/Questions

<insert text>



Navigation bar with buttons: Social, Professional, Personal, Dating. Includes '45 Hits' and a 'Last Login' timestamp.

Edit Your Page: Edit Images

Change Template | Edit Message | Edit Images | Edit Guestbook | Edit in Expert Mode

Message box: Your changes have been saved. Changes will not be available online until you Publish

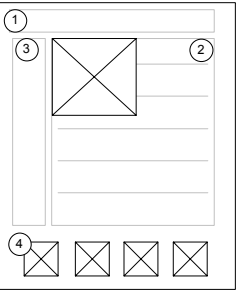
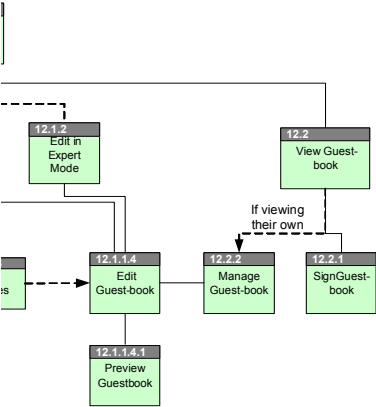


Table with 4 columns: Image, Name, Main Image, Use Image in Canvas. It lists several 'Image1.jpg' entries with radio buttons for selection.

Buttons: Publish, Preview, Save and Continue >. Includes a note: Publishing commits all of your changes and makes your page available to the world.

C9 Wireframes - Canvas
12.1.1.4 Edit Guestbook

[Usability Priority: 1]
Site Map



Page Description

The page for creating a guestbook for the first time.
[Wireframe assumes first-time creation mode. The only difference with subsequent edit scenarios is the "Save and Continue" button becomes "Save Changes" and reloads current page.]

Required Use Cases

- UseCases/Canvas/Edit canvas
- UseCases/Canvas/Manage guestbook

Related Use Cases (* not in this release)

- UseCases/MediaFileManager/Manage media files+
- UseCases/MediaFileManager/Pick a media file to use-
- UseCases/MediaFileManager/Upload a media file-

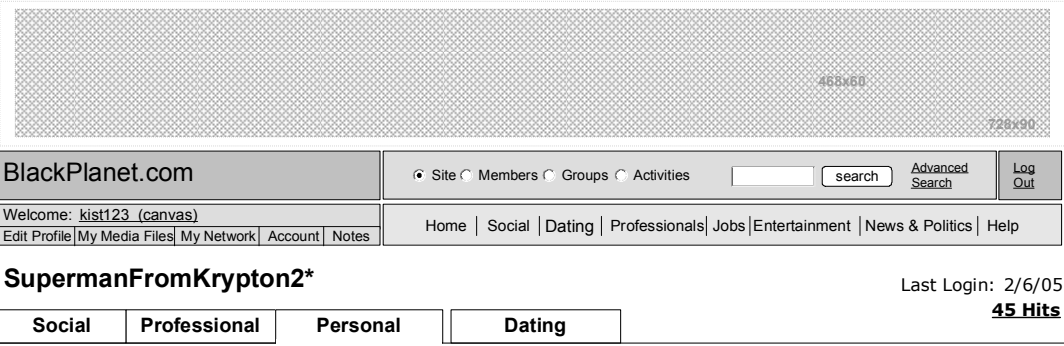
Table with 2 columns: User State, Page Access. Rows include NonMember, Basic Member, Level 1, and Level 2.

Page Elements Definition

- 1 Change template, Edit Message, Edit Images, links do not appear if visited from Edit in Expert Mode
- 2 Preview: opens page 12.1.1.5
Save and Continue: validates, saves changes and loads the subsequent page in the create flow. For editing, button becomes "Save Changes" and reloads current page with alert: "Your changes have been saved. Changes will not be available online until you Publish."
Publish: Validates, saves changes, and publishes the page. loads 12.1.1.4.1 with alert "your changes have been saved. Your guestbook will be available online within 15 minutes." Does not appear during first-time creation
- 3 Defaults to OFF. Disabling once entries have been made hides the Guest-book icon on Canvas main page, but DOES NOT delete existing posts.

Outstanding Issues/Questions

<insert text>



Edit Your Page: Edit Guestbook

- 1 Change Template | Edit Message | Edit Images | Edit Guestbook | Edit in Expert Mode Help



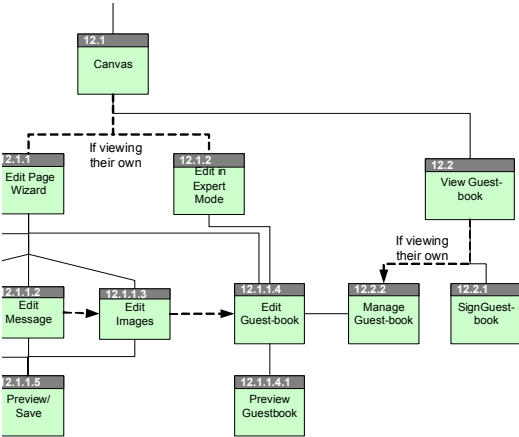
Form fields for Enable Guestbook, Title, Description, and Enable HTML in Guest book. Includes a color scheme selector.

Section: Use your own background image. Includes a list of existing images (Image1.jpg, Myimages1.jpg, Lookatme.jpg) and a button to use the media file manager.

Buttons: Publish, Preview, Save and Continue >. A tooltip for Publish states: Publishing commits all of your changes and makes your page available to the world

C9 Wireframes - Canvas
12.1.1.5 Preview & Save

[Usability Priority: 1]
Site Map



Page Description

This is the view of the canvas (page 12.1) before changes have been published. Shows the member what their created canvas will look like to other members on the site. Allows them to publish.

Required Use Cases

- UseCases/Canvas/Edit canvas
- UseCases/Canvas/Edit canvas in expert mode

Related Use Cases (* not in this release)

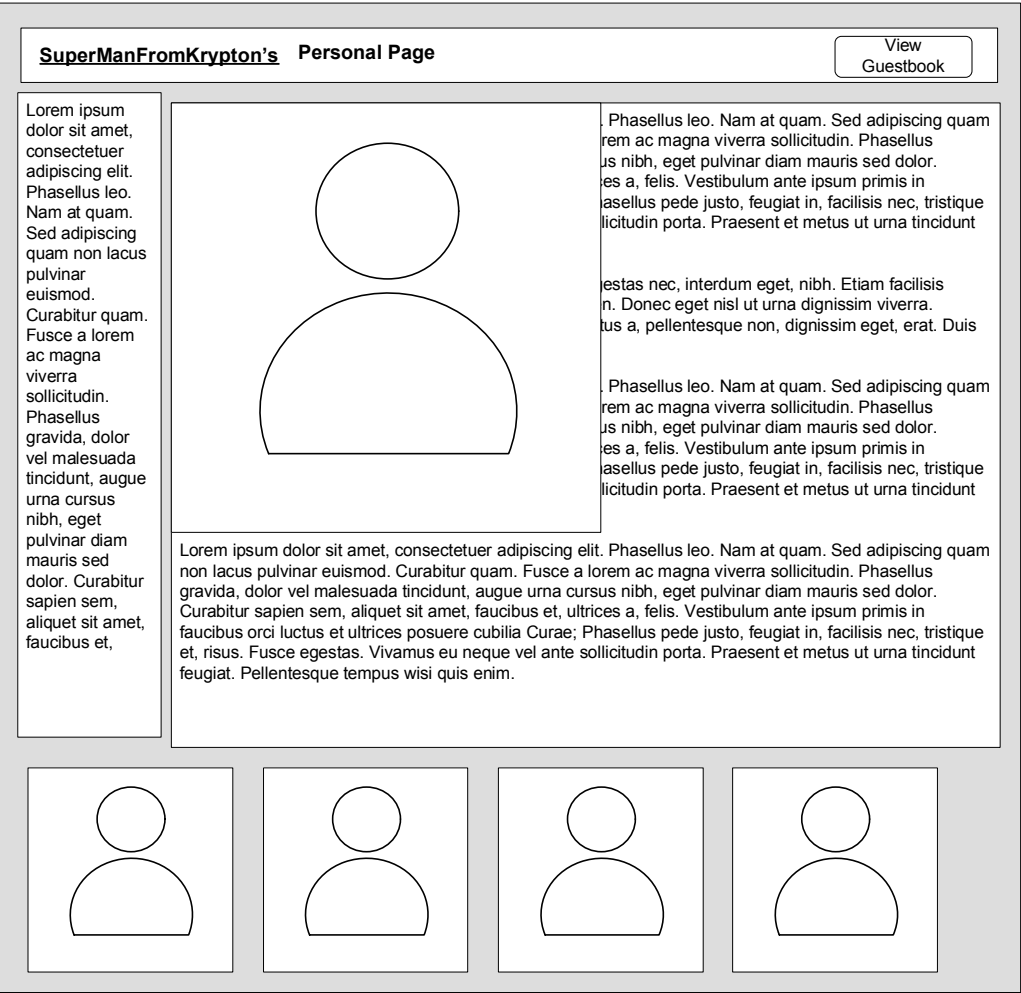
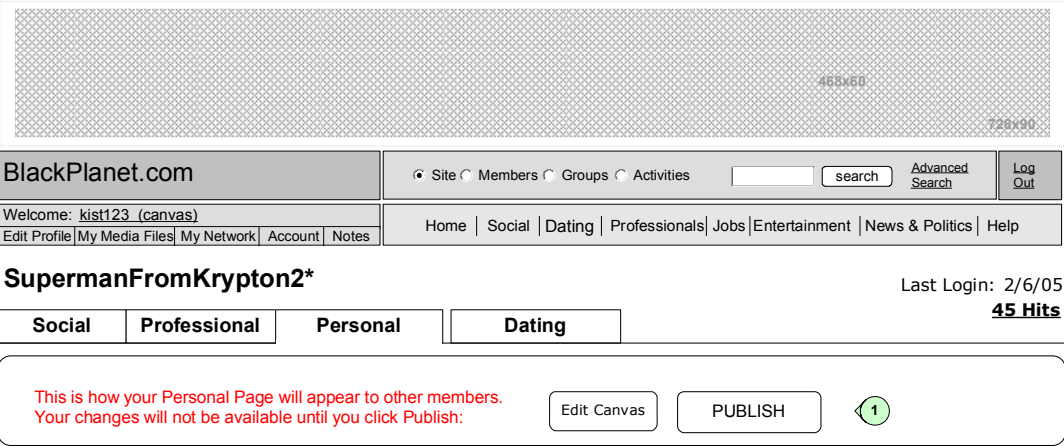
Table with 2 columns: User State, Page Access. Rows include NonMember, Basic Member, Level 1, and Level 2.

Page Elements Definition

- This alert box appears to the owner after changes have been saved and before they publish.
- Edit Canvas: Returns user to 12.1.1.1 (Change Template) or 12.1.2 (edit expert mode), depending on how they last edited.
- Publish: replaces alert box with message: "Your changes have been saved. Your new page will be published online within 15 minutes." This alert box will not appear in subsequent page views by the creator until changes are made.

Outstanding Issues/Questions

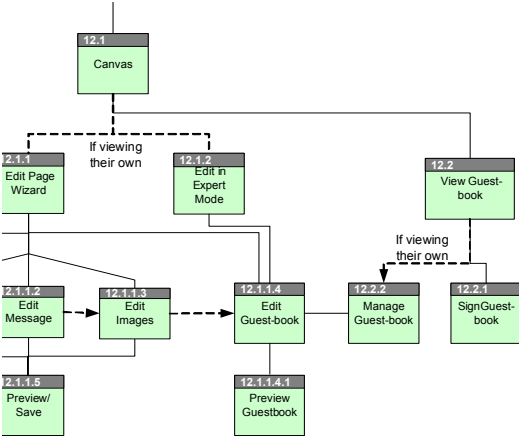
<insert text>



C9 Wireframes - Canvas
12.1.1.4.1 Preview Guestbook

[Usability Priority: 1]

Site Map



Page Description

This is the view of the guestbook (page 12.2) before changes have been published. Shows the member what their created guestbook will look like to other members on the site. Allows them to Publish.

Required Use Cases

- UseCases/Canvas/Edit canvas
- UseCases/Canvas/Edit canvas in expert mode
- UseCases/Canvas/View a guestbook

Related Use Cases (* not in this release)

User State	Page Access
NonMember	none
Basic Member	Full
Level 1	Full
Level 2	Full

Page Elements Definition

- 1

This alert box appears to the owner after changes have been saved and before they publish.
- 2

If no entries have been made. Display “No entries have been made in this guestbook.”
- Edit Guestbook: Returns user to 12.1.1.4 (edit guestbook)
Publish: replaces alert box with message: “Your changes have been saved. Your new page will be published online within 15 minutes.” NOTE: This save button only saves the guestbook, not the entire canvas.

Outstanding Issues/Questions

<insert text>

468x60

728x90

BlackPlanet.com

Site

Members

Groups

Activities

search

Advanced Search

Log Out

Welcome: kist123 (canvas)

Edit Profile|My Media Files|My Network|Account|Notes

Home | Social | Dating | Professionals|Jobs|Entertainment | News & Politics | Help

SupermanFromKrypton2*

Last Login: 2/6/05

45 Hits

Social

Professional

Personal

Dating

This is how your Guestbook will appear to other members. These changes will not take effect until you Publish.

Edit Guestbook

PUBLISH

1

<< Back to Canvas

Guestbook Title Guestbook Title Guestbook Title Guestbook Title Guestbook Title Guestbook Title

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque eget purus. Cras eu felis id tellus convallis blandit. Nulla elementum venenatis risus. Pellentesque pharetra rhoncus nunc. Sed sit amet dui sed enim tristique eleifend. Mauris magna velit, sagittis eu, laoreet nec, euismod ac, purus. Nam laoreet erat quis risus. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos hymenaeos. Vestibulum molestie. Morbi vel mi. Nam dolor. Praesent bibendum quam at leo. Aenean sed orci eleifend lectus pulvinar mattis. Vestibulum pellentesque sem ut mi. Praesent fermentum tempor lectus. Donec venenatis odio at enim tempus tempor. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilla Curae; Nullam eget urna. Phasellus lobortis fringilla augue. Ut urna orci, vehicula vitae, ultricies quis, rhoncus id, quam. Curabitur tincidunt diam at dolor. Morbi semper sollicitudin diam. Pellentesque fringilla nonummy mauris.

2

tVol234 * [Signed on 11/24/2004 at 11:02 AM]

Subject: Hi, this is a cool page!!

Message: This is a really cool page, how did you do it?

tVol234 * [Signed on 11/24/2004 at 11:02 AM]

Subject: Hi, this is a cool page!!

Message: This is a really cool page, how did you do it?

tVol234 * [Signed on 11/24/2004 at 11:02 AM]

Subject: Hi, this is a cool page!!

Message: This is a really cool page, how did you do it?

tVol234 * [Signed on 11/24/2004 at 11:02 AM]

Subject: Hi, this is a cool page!!

Message: This is a really cool page, how did you do it?

tVol234 * [Signed on 11/24/2004 at 11:02 AM]

Subject: Hi, this is a cool page!!

Message: This is a really cool page, how did you do it?

< First

< Previous

Page: 1 of 110

Next >

Last >

SIGN GUESTBOOK

Message:

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque fermentum auctor ligula. Nunc turpis lacus, posuere nec, tempus et, porttitor id, lorem. Cras neque. Maecenas in ligula. Donec et arcu. Maecenas non odio.

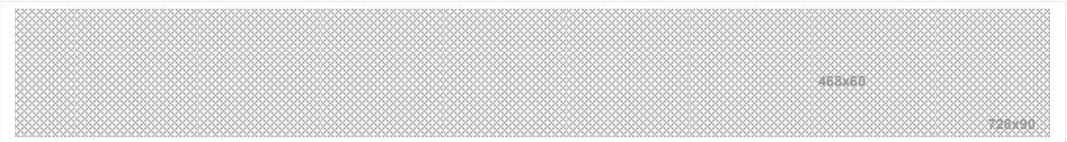
Preview and Post

Created by: tvollaro Last Edited: Friday, March 25, 2005 12:47:53 PM File: \\cci001\cservices\2004\Community9\Wireframes\12.0 Canvas\12.0 Canvas_create.vsd

Page 12 of 13

C9 Wireframes - Canvas

12.3 Canvas Help



BlackPlanet.com

Site

Members

Groups

Activities

search

Advanced Search

Log Out

Welcome: [kist123 \(canvas\)](#)

Edit Profile

My Media Files

My Network

Account

Notes

Home

Social

Dating

Professionals

Jobs

Entertainment

News & Politics

Help

SupermanFromKrypton2*

Last Login: 2/6/05

Social

Professional

Personal

Dating

45 Hits

<< Back to Canvas

Canvas Help

[Canvas Help content TBD]

Created by: tvollaro Last Edited: Friday, March 25, 2005 12:47:53 PM File: \\cci001\cservices\2004\Community9\Wireframes\12.0 Canvas\12.0 Canvas_create.vsd

Page 13 of 13